



FOR IMMEDIATE RELEASE

Contact: Paul DiComo
CE Marketing Pros
(410) 458-3176
pdicomo@ce-pros.com

NEAR Plans “Eat, Drink, Win, Hear” CEDIA Outdoor Party Integrators, retailers and editorial press invited to Friday evening Hyatt bash

Gardiner, ME, August 19, 2014 – Today NEAR, a division of Bogen Communications, Inc. (“NEAR”), a manufacturer of premium outdoor loudspeakers for residential use, issued an invitation to all integrators, retailers and editorial press to join the NEAR staff for an outdoor party Friday, September 12th from 5:00 to 8:00 PM at CEDIA 2014. Attendees will be feted with hors d’oeuvres and cocktails, while enjoying the spectacular sound of NEAR in-ground and bracket-mount outdoor speakers in the stylish urban ambiance of the Hyatt’s Denver City Terrace. At the party NEAR will be drawing attendee names every half hour for free NEAR LB5 outdoor speakers worth \$1,000 per pair at retail.

NEAR is sending invitations directly to their existing business partners as well as editorial press. Integrators, retailers and press who did not receive invitations but would like to attend, should pick up tickets at the NEAR booth 758 in the Colorado Convention Center. Only invited guests and persons holding tickets will be admitted.



Hyatt 5th floor Denver City Terrace

The event will be held on the Hyatt’s Denver City Terrace on the 5th floor. This dramatic space features picturesque views of downtown Denver and the convention center. The Hyatt is directly across 14th Street from the Colorado Convention Center, an easy walk for CEDIA attendees.



NEAR is celebrating the debut of its all-new premium quality residential outdoor audio products. The line, which includes bracket-mount and in-ground full range models, an in-ground subwoofer and a purpose-designed power amplifier, started shipping to specialist integrators in May 2014. Partygoers will experience for themselves that NEAR offers the best sounding and most durable outdoor speaker available, a rare combination of commercial grade durability with residential high-end sonic performance.

Visit NEAR in booth 758 at CEDIA Expo, September 12 – 14, 2014.

About NEAR

Founded in 1988 and acquired by Bogen Communications, Inc. in 1997, NEAR continues under the creative and business leadership of founder Bill Kieltyka. Bill's passion for advancing high-quality music reproduction and its reputation as the leader in the creation of speakers for use under the most extreme conditions are foundational to the NEAR mission. NEAR creates and markets audiophile grade speakers for year round use, under extreme conditions, at all latitudes of our planet. NEAR is headquartered at 8 ABJ Drive, Gardiner, ME 04345 and is a division of Bogen Communications, Inc. with corporate offices at 50 Spring Street in Ramsey, NJ 07446.